

## **VIRTUAL EXHIBITION "NATURAL IMPRESSIONS": A GLOBAL CONFLUENCE OF ARTISTIC DIVERSITY AND THE ESSENCE OF NATURE**

New Orleans, August 19, 2023 - An extraordinary artistic journey awaits as the long-awaited "Natural Impressions" virtual exhibition opens its virtual doors to art enthusiasts around the world. From August 20 to November 30, 2023, this unique exhibition promises to captivate the audience with an exquisite collection of artworks that explore the intricate relationship between art, culture, and the natural world.

Showcasing the remarkable talents of 64 artists from 22 diverse nationalities, "Natural Impressions" challenges conventional boundaries of artistic expression while highlighting the numerous interpretations of nature's beauty. Curated by 136 works by Rodrigo Franzão, this exhibition promises a visual feast that transcends borders and resonates with the universal language of creativity.

Provoking thought and imagination, "Natural Impressions" invites viewers to adopt a reflective approach. The exhibition encourages the audience to question established norms and explore the diverse ways in which artists from around the world represent nature through their unique cultural lenses. This exploration not only enriches our collective appreciation for art but also deepens our connection with the natural world around us.

The Museu Têxtil website, "museutextil.com," will serve as the digital gateway to this mesmerizing exhibition, offering an immersive and seamless experience for visitors. Whether you are an art aficionado or someone new to the world of creative expression, "Natural Impressions" promises to offer an enriching experience that invites you to contemplate the intricate interplay between artistic imagination, cultural diversity, and the essence of the natural world.

As we navigate the complexities of the modern age, the "Natural Impressions" virtual exhibition stands as a testament to the power of art to unite cultures and provoke meaningful conversations. It invites us to examine our relationship with nature and recognize the vital role that art plays in connecting us to the core of our shared humanity.

For media inquiries, high-resolution images, or additional information about the "Natural Impressions" virtual exhibition, please contact:

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## **ABOUT THE CURATOR**

Rodrigo Franzão is founder of the Museu Têxtil, visual artist and independent curator of Textile Art, Mixed Technique and Dimensional Art. Graduated in Literature from Universidade São Marcos and in Arts from Centro Universitário Claretiano. He has an MBA in Art History and Visual Culture from Universidade Cândido Mendes and a specialization in Psychopedagogy, Art Therapy from Faculdade Paulista de Artes and MBA in Museology, Curatorship and Management of Exhibitions at the University of Taubaté.

## **ABOUT MUSEUTEXTIL.COM**

Originally founded in 2020 in São Paulo, Brazil, by Rodrigo Franzão and currently located in New Orleans, USA, Museu Têxtil aims to bring together curious minds interested in art, design, and culture by presenting universal research, techniques, and styles found in textile, mixed, and dimensional arts. These universal concepts are presented by visionaries from around the world who use their creativity to express themselves and share their worldviews. In this way, Museu Têxtil becomes a space that stimulates dialogue and inspires art lovers and creators from all over the world.

The main objective of Museu Têxtil is to disseminate the work of creative minds who use textile strategies as support in their creations. Additionally, the institution aims to foster an environment conducive to research, production, and exhibition of this cultural manifestation and form of artistic expression. With this, Museu Têxtil is dedicated to promoting and valuing textile art, encouraging the creation of new works and the refinement of techniques and knowledge in this area.

Art is a fusion between the real and the utopian, and Museu Têxtil seeks to expose this interaction through the emphatic self-referential rhetoric of innovators from different cultures and backgrounds. The institution is dedicated to investigating the representative meaning that the artist or designer uses when referring to the senses and the tangible physical world in which we are inserted. Thus, Museu Têxtil seeks to unveil the foundations that structure artistic research, revealing how these professionals use their senses to create and express their worldviews through textile art.

Museu Têxtil uses different media formats, such as audiovisual, exhibition projects, and thematic or free programs, to display artworks in its virtual environment in 360 degrees. These works emphasize the importance of textiles in the history of art, in the social, cultural, political, and economic context. In this way, Museu Têxtil offers an immersive and enriching experience to virtual visitors, enabling a deeper reflection on the importance and influence of this artistic language in various aspects of society.

Museu Têxtil also offers an educational area called Research and Learning, which aims to broaden the understanding of artistic creation. This is done through interviews with creative geniuses and scholars of this fascinating and ancient form of human expression. The goal is to reinforce the methodologies developed throughout history by humanity and, thus, encourage the rescue of the modern for a better understanding of the contemporary. With this initiative, Museu Têxtil contributes to the dissemination of knowledge and appreciation of textile art, as well as enriching the experience of the visiting public.

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